Evan Gallo

UX / Product Designer

EXPERIENCE

Designlab

Full-Time UX Design Student

February 2019 - June 2020 - Remote

• Learned and applied UX design skills through an immersive 440+ hour program

Projects

• Philo: Created a responsive retail website design for a startup watch company

• AR Wheels: Designed an end-to-end mobile iOS application for aftermarket wheel shopping that utilizes augmented reality (AR)

• Disney Plus: Seamlessly integrated a social feature within the Disney Plus streaming service platform

• Zeit: Designed a responsive travel website for a fictional time travel service

Dealer.com

Social Media Coordinator

February 2019 - February 2020 - Burlington, VT

• Implemented and monitored content strategy across multiple social media platforms for over 20 automotive dealerships nationwide

• Strategized using social network knowledge, blogging, industry research and social trends

• Utilized design software and worked directly with the design team to produce client-requested deliverables

EDUCATION

University of Vermont

Bachelor of Science in Business Adminsitration

2014 - 2018

• Concentration - Marketing

• Minor - Pure Mathematics

• Dean's List - Spring of 2017 & 2018

EG

evangallo.com
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(215) 740-1203

SKILLS

Design

Design Thinking

Responsive Design

User Interface

Interaction Design

Wireframing

Rapid Prototyping

User Research

Information Architecture

User Flows

User Personas

Research

User Interviews

Competitive Analysis

Affinity Diagrams

Card Sorting

Usability Testing

Heuristic Evaluation

Programs

Sketch

Figma

InVision

Optimal Sort

Gloomaps